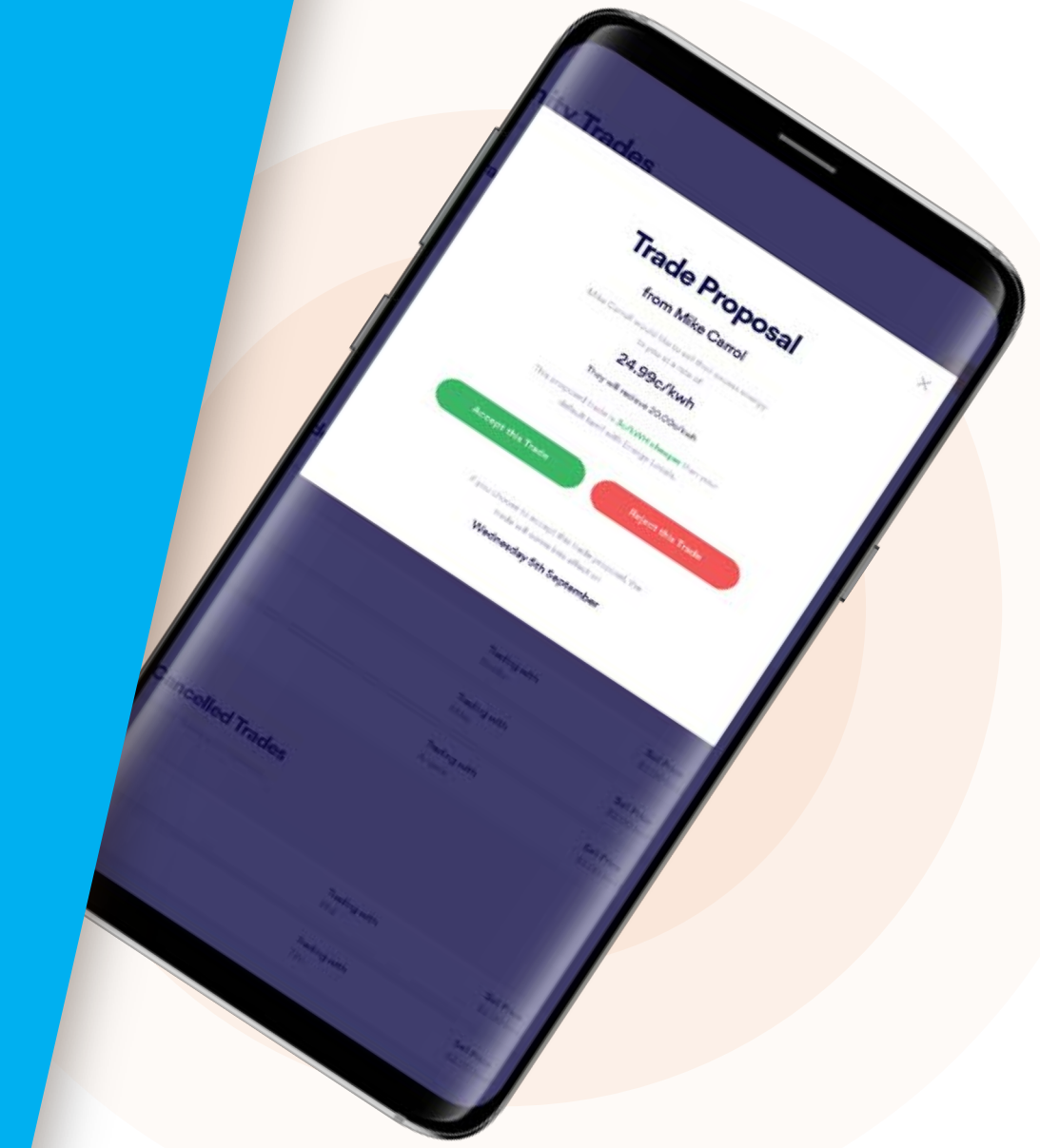
# Energy Trading

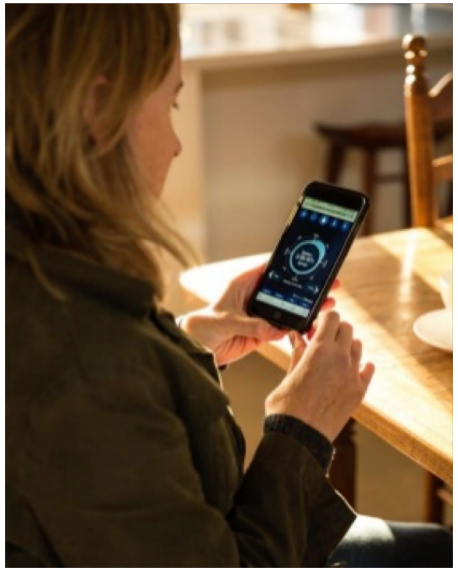
## Powered by Enosi




March 2019

# Purpose

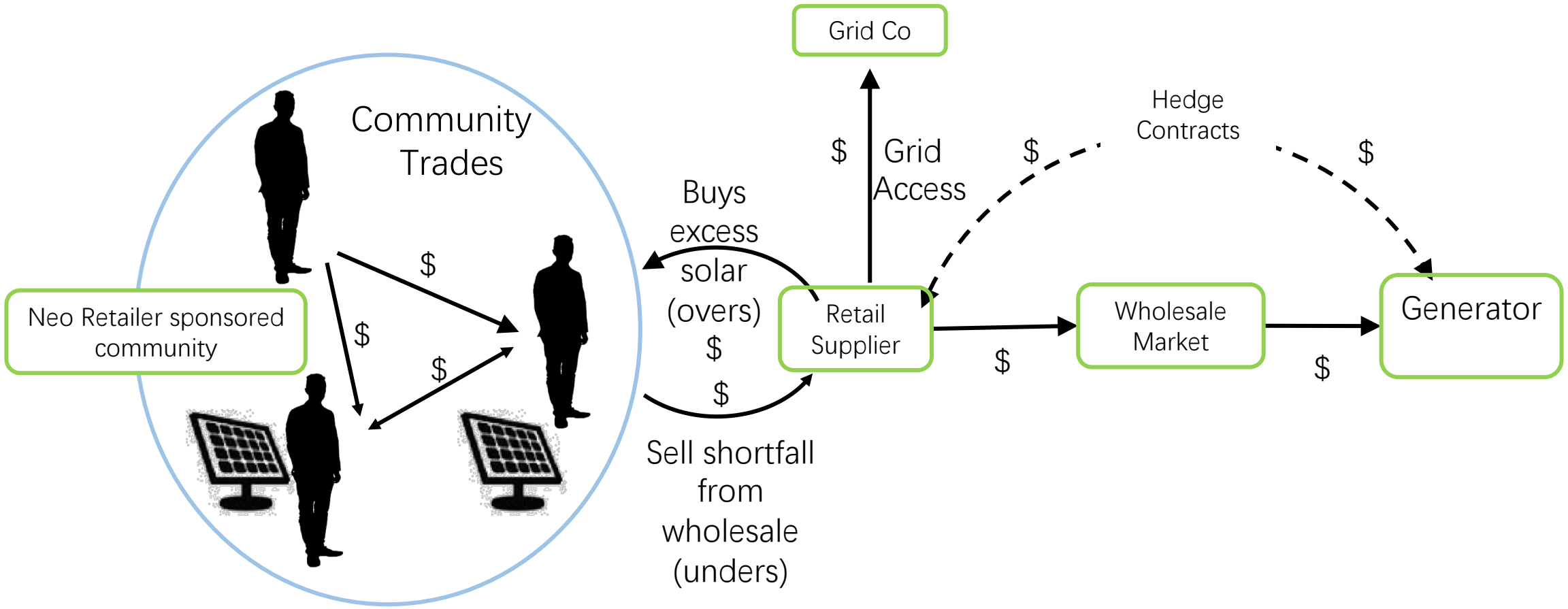
## Prosumers have no way of taking control of their energy buying and selling



Solar Analytics survey of over 700 households:  90% of consumers and prosumers were interested in shared solar, with 92% of prosumers and 83% of consumers saying they would switch energy retailers to share solar.

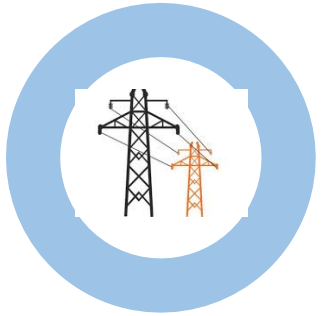
# Solution

## Let the Prosumer Trade - optimising when and where they buy and sell energy



# Market Opportunity – Everyone will be a prosumer

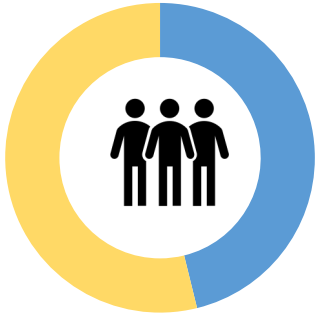
## Electrification of Everything



$5t

2b Smart Meters

## Prosumers

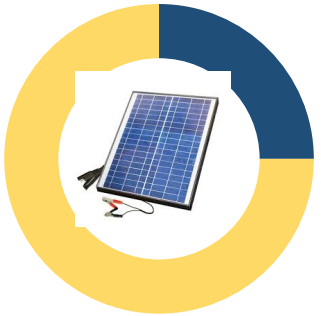


$1t

1.5b Households

500m Businesses

## Solar



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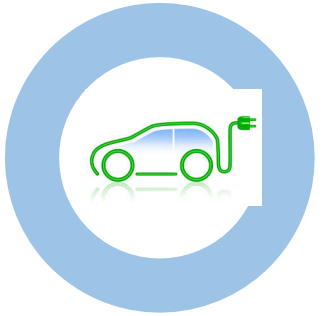
Lowest Cost

20% of Aust households

## Electric Vehicles



$12B

5m Sold

50% Growth

# Customer Value Proposition

Trade your energy with whoever you want, wherever you want, at prices you agree.

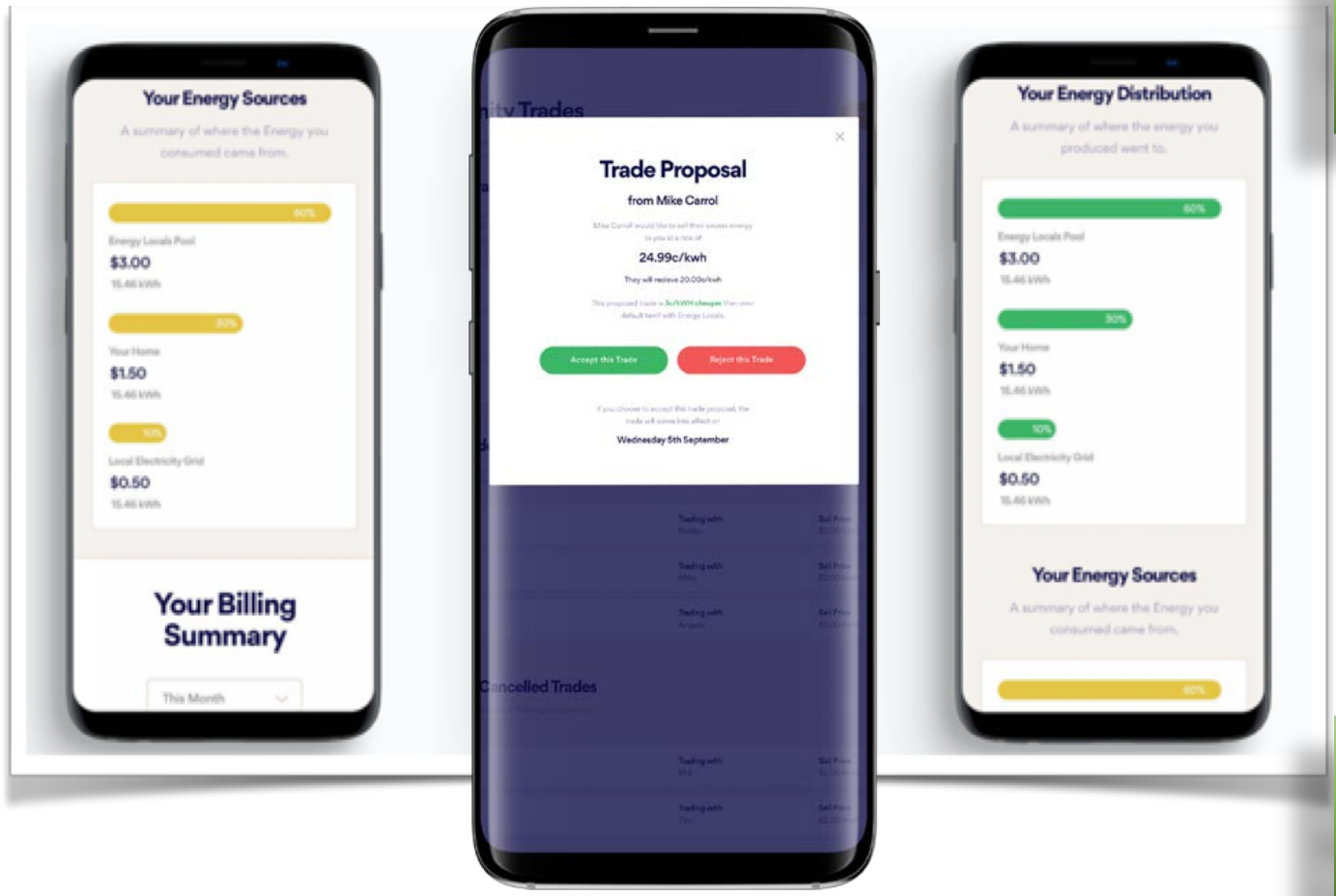
Opportunities:

- Choice, provenance & control for prosumers
- Community trades
- Direct Solar to Retail
- Donate or share energy
- Add energy to commercial products & services

PV penetration in Australian 2m homes
EV annual growth 50%

# Product – You Control

Easy to use, represents the customer's interest



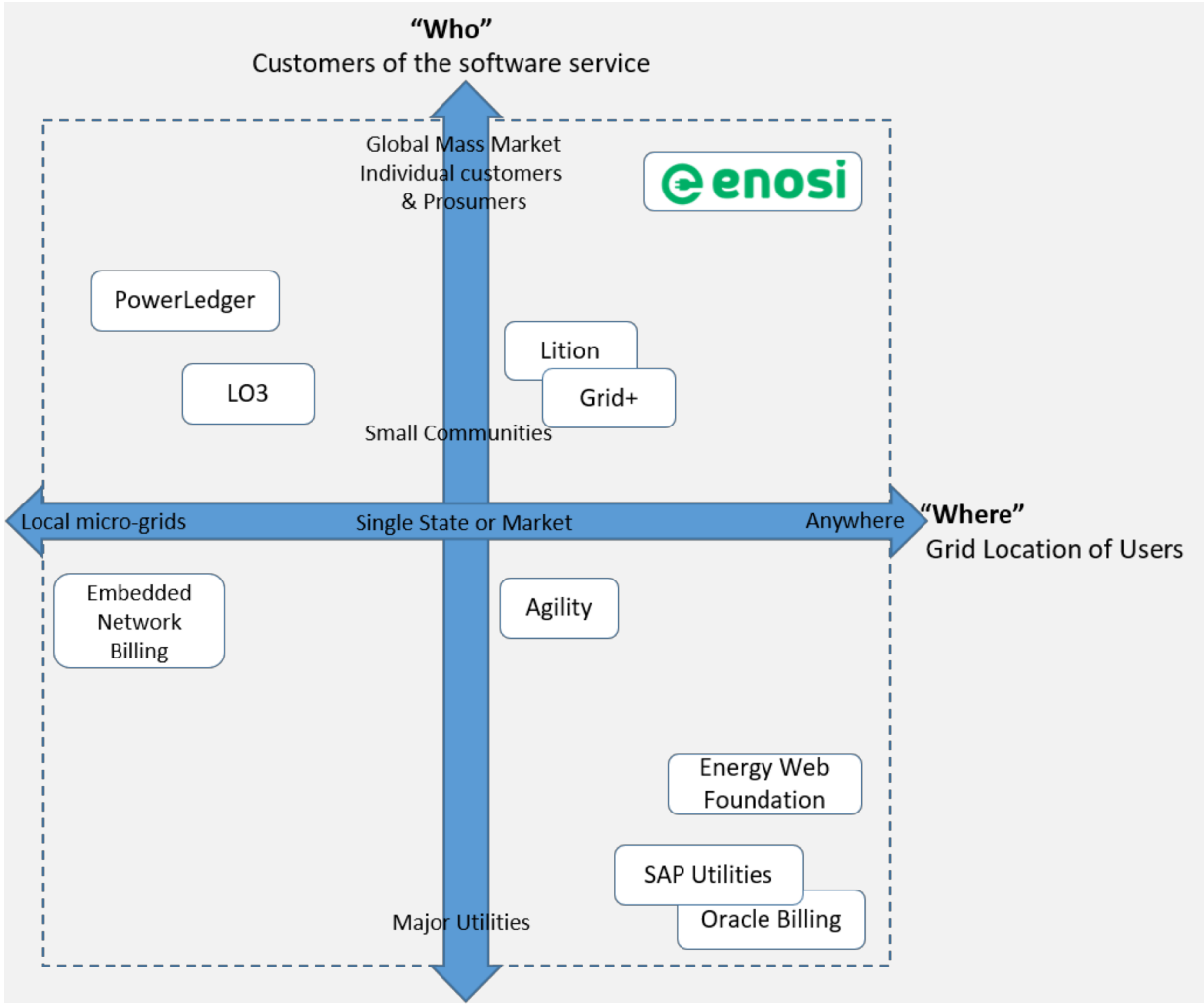

Full Transparency

Optimised for your electricity market

Using Blockchain and Distributed Ledger Technologies

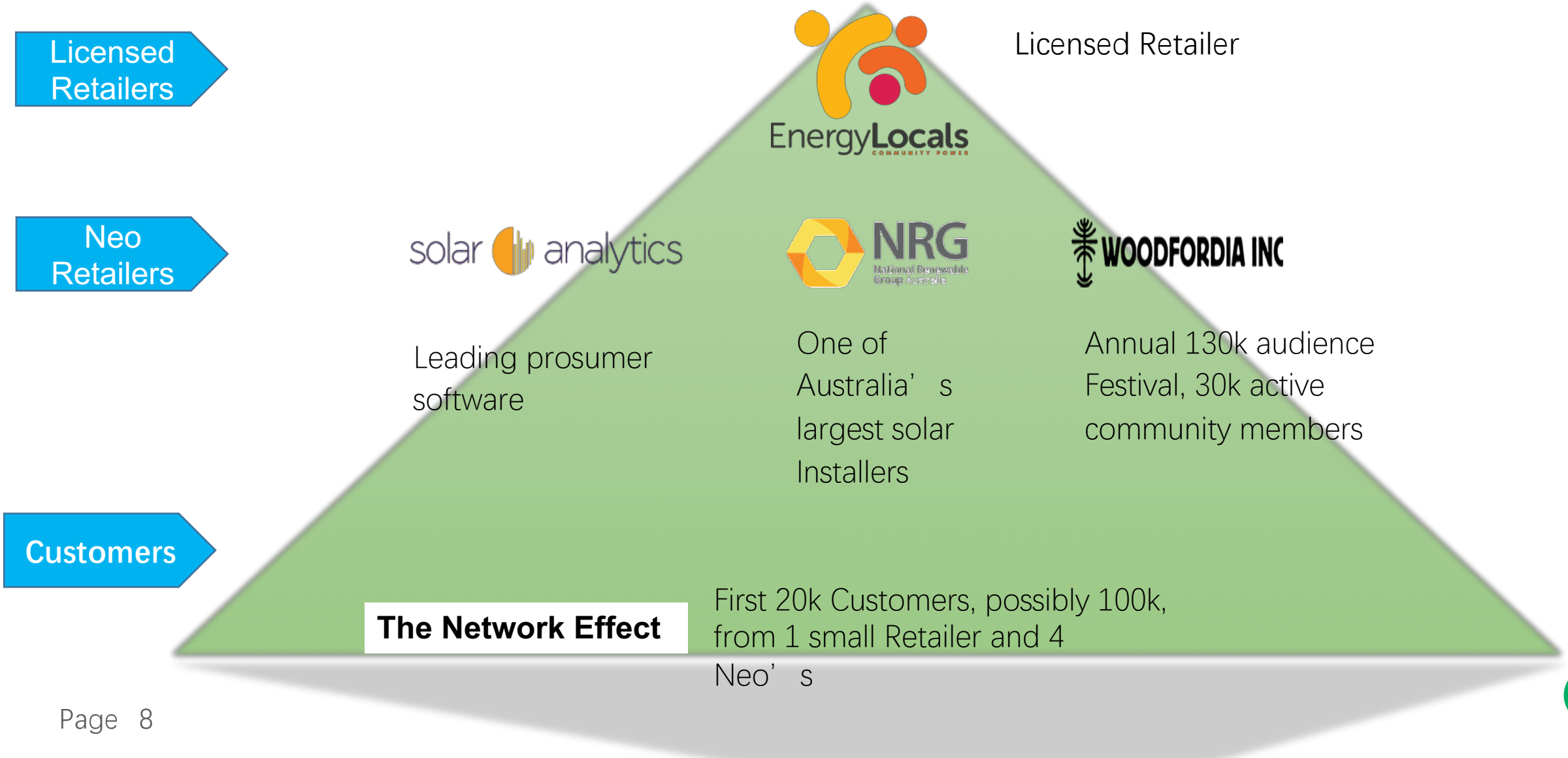
# Competitive Advantage

- Everyone
  - Prosumer application for all prosumers and consumers
- Anywhere
  - Trading across the open grid
- For Great Value
  - Just $1.25 /month
- First truly retail P2P addressing the whole market



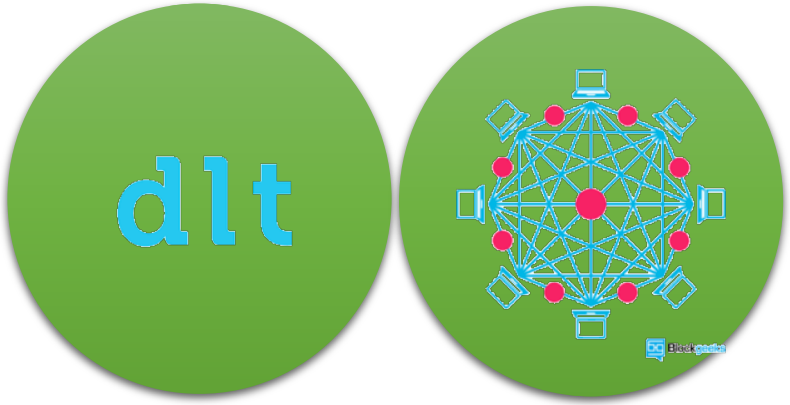
# Traction through Network Effects

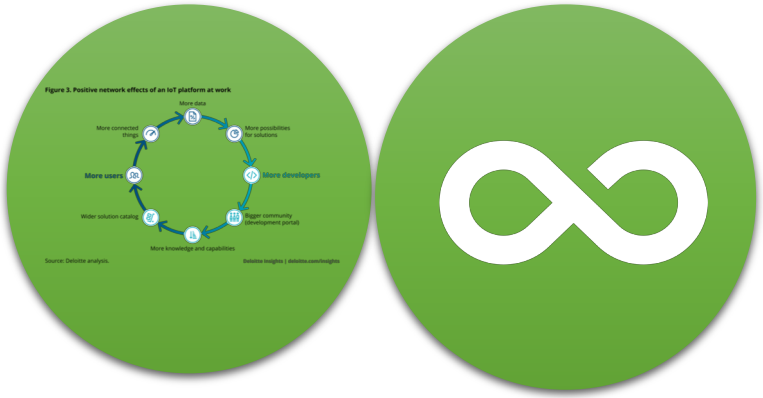
## 200 Users First Phase live trial



# VISION

Fully Transparent
Energy Markets




Energy trading Optimised
for the Prosumer

Viral Network Effect